

Mayank Kumar Singh

UI/UX Designer



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EXPERIENCE

Yirental - UI/UX Design Intern *June 2023 – Aug 2023*

Conducted the research, design, and implementation of features on an online rental platform, enhancing user experience by facilitating discovery and fostering trust in rental resources. Collaborating with founders, data analysts, and designers to shape product strategy, define roadmap, and ensure design system adherence through coordinated critiques and supervision.

Lucify - UI/UX Design Intern, *Aug 2023 - Sep 2023*

Designed a web application for a business (Balaji Production) to help digitize their production cycle : Research and Analysis, Conceptualized, Built Wireframing and HiFi Prototyping, Visual Design, Collaboration and Communication

Techgeekz Services - UI/UX Design Intern, *Nov2023 - Jan 2024*

Revamped the payment page and user journey for animexschool.com, resulting in a notable 30% surge in sales. Additionally, proficiently crafted website pages for diverse online platforms.

Sports Board, IIT Guwahati - Design Coordinator / Graphic Designer, *May 2023 - Mar 2024*

ACHIEVEMENT

All India Rank 14 in UCEED, Undergraduate Common Entrance Exam for Design 2021 in EWS Category.

Top 10 at UXplorer 2023, National Design competition, India

PROJECTS

Gaman | Walking Activity for Indian Older Adults

July 2023 – Aug 2023

A tablet based digital activity which takes advantage of elderly's religious interests and motivates them to walk more and be active.

SilkHarbour | B2B marketplace for Assam Silk Producer

Aug 2023 – Nov 2023

Under Professor Banerjee at IIT Guwahati, I designed an app transforming silk sales. Linking producers to global textile leaders, it streamlines communication, boosts sales, and forms a vibrant business hub, enhancing revenue and market reach.

StudioEase | Web Application For a Studio

Aug 2023 – Sep 2023

Designed a comprehensive web application that streamlines and automates various business processes while enhancing customer experience for a business.

EDUCATION

B.Des, IIT Guwhati,

Department of Design -
CGPA: 9.1 (Pre Final Year)

Senior Secondary,

CBSE Board, 86%

Secondary,

ICSE Board, 88.7%

SKILLS

User research, Usability Testing, Design Analysis and Evaluation, Brainstorming, Concept generation, Low / High fidelity Wire-framing, Mockups, Prototyping, Story boarding, Illustration, Interaction Design

TOOLS

Tools & Technologies
Figma, Photoshop, Illustrator, Premier Pro, XD, MS Office, Clip Studio Paint, Blender, Wordpress, Webflow